

**IF KNOWLEDGE IS POWER,  
YOU'RE ABOUT 15 SECONDS FROM BECOMING  
THE **EINSTEIN** OF THE POWER INDUSTRY.**



# Presenting the SageWave Power Portal

The customizable, Web-based way to tap into your key power industry sources from **one single point**—to help you make smarter, more informed decisions.

SageWave is more than just real-time access to breaking news, pricing feeds, weather data, regulatory changes, competitor activity, transmission and other industry data. To anyone who generates, transports, markets or trades power, it's a no-brainer.

- ▶ **Don't waste time**—plug into the top strategic sources for power information. From FT Energy's *Megawatt Daily*, McGraw-Hill's *Power Markets Week* and *Strategic Weather Services* to more than 4,500 trusted power industry publications.
- ▶ **Avoid regulatory hassles**—by scanning and retrieving up-to-the-nanosecond status on regulatory changes from ISO, NARUC, NERC and OASIS sites.





*The first information tool to give you constant 360° market awareness. An invaluable resource in this age of competition.*

- ▶ **Be clairvoyant**—by staying ahead of your competitors with info from Reuters, Dow Jones, AP, the *Financial Times*, regulators, and Independent System Operators.
- ▶ **Out-zig, and out-zag competitors**—by slashing research time and getting to mission-critical info quickly by navigating geographically, by company, or by key word.

**CD-Rom Requirements:**

CD-Rom has been designed to autorun on insertion into your CD drive. If autorun does not launch, double click on the CD drive icon, then double click on Launch.exe.

Place in CD-Rom tray. If CD does not load immediately, rotate CD and insert again. Slight humming may occur in faster speed drives.

**Sign up now and receive a free trial of key power industry information sources.**

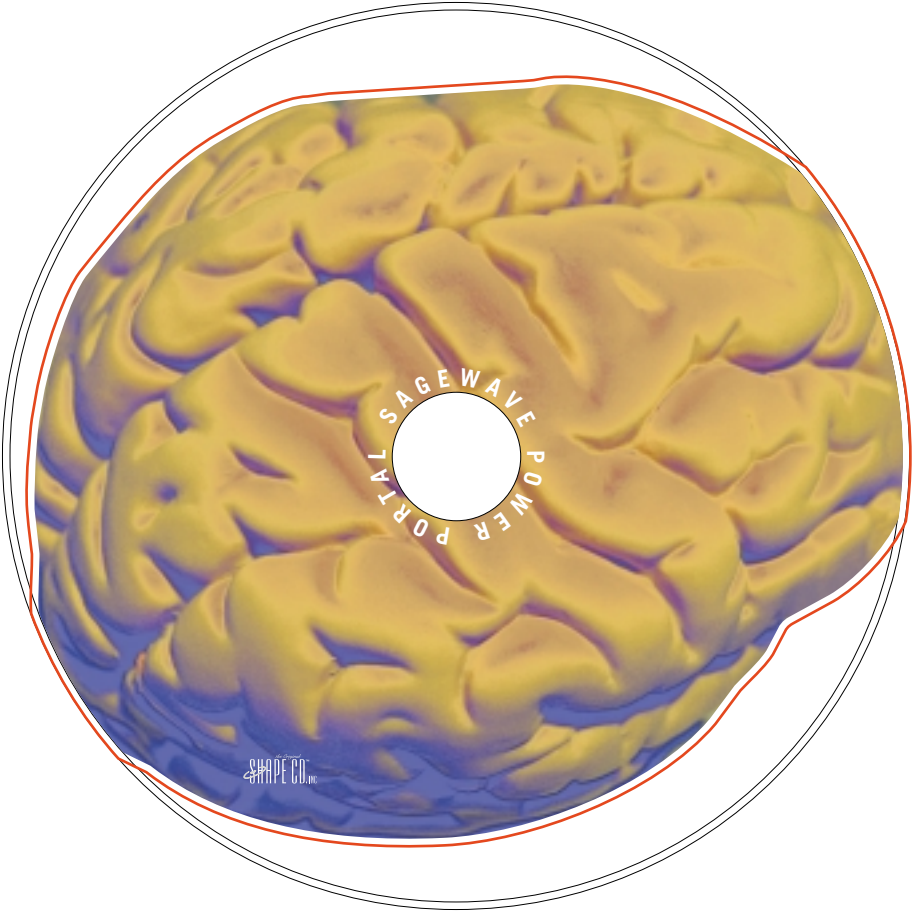
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